Fall 2018 Business Certificate Program

Do you want to start and develop a business? Do you want to grow your existing business? Do you need help marketing your products or services? Would you like to know more about financial analysis? Do you want to improve your negotiating skills?

The McGuire Entrepreneurship Center, with the generous support from Chase, Wells Fargo, the YWCA, the City of South Tucson and Primavera Foundation, is offering an educational program to the small business community. The Program consists of six business classes covering diverse topics such as management, marketing, sales, legal matters, accounting and finance. We look forward to helping you achieve your business goals and aspirations.

What: Classes taught by Eller College of Management faculty and lecturers

When: Tuesday evenings from 6-9 p.m.

- **August 28:** Management – Leading a Highly Effective Organization
- **September 4:** Marketing – Advertising and Plan Developing
- **September 11:** Sales – Developing a Sales-Oriented Company
- **September 18:** Legal – Legal matters affecting your business
- **September 25:** Accounting and Finance – Understanding your Cost, Breakeven Point and Profit
- **October 2:** Secrets of Success – An Entrepreneur Panel and Graduation Ceremony

Where: Eller College's Berger Auditorium, 1130 E. Helen Street; Tucson, AZ 85721

Cost: $200 Thanks to the generous support of Chase, Wells Fargo, The YWCA, Primavera Foundation, and The City of South Tucson, we have scholarships available that cover the tuition cost.

Register: Please e-mail or call Program Director Ildefonso "Poncho" Chavez at: pchavez@eller.arizona.edu or 520-834-5988.

More Information: entrepreneurship.arizona.edu/business-certificate

Sponsored by:

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In collaboration with:

- YWCA Southern Arizona
- Microbusiness Advancement Center
- Women’s Business Center
- City of South Tucson
- Primavera Foundation