



NONPROFIT LEADERSHIP CERTIFICATE PROGRAM

BEGINS SEPTEMBER 15, 2017

Nonprofit leaders face a variety of challenges: new funder requirements, higher donor expectations, tighter budgets, complex social problems, generational clashes within our own staffs, increased competition for resources. The Nonprofit Leadership Program provides leaders with business skills that equip them to meet these challenges and lead organizations through uncertain and changing contexts. The program was developed for mid-level nonprofit leaders in dynamic and challenging business environments, but senior and emerging leaders will also benefit from these business leadership concepts.

Innovative Approaches to the Business of Nonprofits

All sessions will be held 8:30 am-noon in the Muzzy Entrepreneurship and Innovation Lab, room 113 in McClelland Hall, 1130 E. Helen St. Tucson, Arizona 85721. A graduation luncheon will take place on the last day from noon-1 pm.

- 9/15/17 NextGen Leadership: Creating a Culture of Innovation, Trust and Empowerment**
Co-facilitators: Kelly Fryer, CEO, YWCA of Southern Arizona, and Stephen Gilliland, Executive Director, Center for Management Innovations in Healthcare
- 10/20/17 Using Lean Launch Principles to Measure Impact: How Do You Know Your Work is Making a Difference?**
Co-facilitators: Peggy Hutchison, CEO Primavera Foundation, and Joe Carella, Assistant Dean, Eller Executive Education
- 11/03/17 What Program Managers Need to Know About Accounting and Finance**
Co-facilitators: Michael McDonald, CEO, Community Food Bank of Southern Arizona, and Heather Altman, Lecturer, Eller College of Management
- 12/08/17 Cultivating Well-being and Ensuring Self Care: Keys to Thriving in the Non-Profit World**
Co-facilitators: Eric Schindler, CEO, Child and Family Resources, and Cindi Gilliland, Professor of Practice, Eller College of Management

Benefits

- ✓ Leverage key business principles to strengthen your leadership and organization
- ✓ Learn how to cultivate resilience in your team with optimism and positivity
- ✓ Harness the power of innovation and engagement to drive adaptability and change
- ✓ Apply techniques used by successful entrepreneurs to enhance impact
- ✓ Sharpen your understanding of key financial information to drive more effective decision making
- ✓ Understand how to empower and engage your stakeholders
- ✓ Develop tools and solutions for your biggest challenges

Register Now

98% of program graduates would recommend it to their colleagues. Space is limited, so register today!

The cost for the Certificate Program is \$500 per person. A participant may attend individual sessions for \$150 per session. Organizations are encouraged to send multiple people in order to achieve the biggest impact. The cost for 2-4 people from the same organization is \$400 per person and for 5-10 people the cost is \$300 per person.

Register now at: EllerSocialInnovation.org | For more information: Contact Cindi Gilliland at cgill@eller.arizona.edu.