NONPROFIT LEADERSHIP CERTIFICATE
Innovative Approaches to the Business of Nonprofits

The Nonprofit Leadership Certificate is a professional development program offered by the McGuire Center for Entrepreneurship and Eller Social Innovation. Jointly taught by Eller College of Management faculty and community nonprofit leaders, the Nonprofit Leadership Certificate provides participants with the business skills and innovative mindset necessary to meet today's challenges and lead organizations through uncertain and changing contexts.

The program was developed for mid-level nonprofit leaders in dynamic and challenging business environments, but senior and emerging leaders will also benefit from these business leadership concepts.

Schedule

Sessions are held 8:30 am-noon at the Eller College of Management. A graduation will take place on April 20 from noon-1 pm.

2/02/18  NextGen Leadership: Creating a Culture of Innovation, Trust and Empowerment
Co-facilitators: Kelly Fryer, CEO, YWCA of Southern Arizona, and Stephen Gilliland, Executive Director, Center for Management Innovations in Healthcare, Eller College of Management

2/23/18  Using Lean Launch Principles to Measure Impact: How Do You Know Your Work is Making a Difference?
Co-facilitators: Peggy Hutchison, CEO Primavera Foundation, and Joe Carella, Assistant Dean, Eller Executive Education

3/16/18  What Program Managers Need to Know About Accounting and Finance
Co-facilitators: Michael McDonald, CEO, Community Food Bank of Southern Arizona, and Heather Altman, Lecturer, Eller

4/20/18  Cultivating Well-being and Ensuring Self Care: Keys to Thriving in the Non-Profit World
Co-facilitators: Eric Schindler, CEO, Child and Family Resources, and Cindi Gilliland, Professor of Practice, Eller

Benefits

98% of program graduates would recommend it to their colleagues.

✓ Leverage key business principles to strengthen your leadership and organization
✓ Learn how to cultivate resilience in your team with optimism and positivity
✓ Harness the power of innovation and engagement to drive adaptability and change
✓ Apply techniques used by successful entrepreneurs to enhance impact
✓ Sharpen your understanding of key financial information to drive more effective decision making
✓ Understand how to empower and engage your stakeholders
✓ Develop tools and solutions for your biggest challenges

Apply Now

Thanks to our generous donors, we are able to offer substantial scholarships for the spring Nonprofit Leadership Certificate program. The cost of the program is usually $500 per person, but scholarship recipients will pay only $75 for the spring Nonprofit Leadership Certificate program. Organizations are encouraged to send multiple people in order to achieve the biggest impact.

Space is limited. Apply now at EllerSocialInnovation.org