ELLER NON-PROFIT LEADERSHIP CERTIFICATE PROGRAM

BEGINS FEBRUARY 17, 2017

Everything is changing. Nonprofit leaders face a variety of challenges: new funder requirements, higher donor expectations, tighter budgets, complex social problems, generational clashes within our own staffs, increased competition for resources. Eller’s Nonprofit Leadership Program offers certificate programs that will provide business skills to equip leaders to meet these challenges and lead organizations through an uncertain and changing context. This program launched in Spring 2016, and 95% of current graduates would recommend it to their colleagues.

Innovative Approaches to the Business of Nonprofits

1. Using Lean Launch Principles to Measure Impact: How Do You Know Your Work is Making a Difference? 2/17/17 at Child and Family Resources, 2800 E Broadway, Co-facilitators Peggy Hutchison, CEO Primavera Foundation, and Joe Carella, Assistant Dean, Eller Executive Education


3. What Program Managers Need to Know About Accounting and Finance 4/7/17 Location TBD, Co-facilitators Michael McDonald, CEO, Community Food Bank of Southern Arizona and Heather Altman, Lecturer, The Eller College of Management

4. Cultivating Well-being and Ensuring Self Care: Keys to Thriving in the Non-Profit World 5/5/17 at YWCA of Southern Arizona, Co-facilitators Eric Schindler, CEO, Child and Family Resources, and Cindi Gilliland, Professor of Practice, The Eller College of Management

Benefits

- Leverage key business principles to strengthen your leadership and organization
- Learn how to cultivate resilience in your team with optimism and positivity
- Harness the power of innovation and engagement to drive adaptability and change
- Apply techniques used by successful entrepreneurs to enhance impact
- Sharpen your understanding of key financial information to drive more effective decision making
- Understand how to empower and engage your stakeholders
- Develop tools and solutions for your biggest challenges

Who Should Attend?

Mid-level nonprofit leaders in dynamic and challenging business environments represent the most typical program participant; in addition, senior and emerging leaders will also likely benefit from these business leadership concepts. All sessions will be held from 8:30 to noon, with a graduation luncheon on the last day, 5/5, from noon to 1 pm.

The cost for the Certificate Program is $500 per person. Organizations are encouraged to send multiple people, in order to achieve the biggest impact. The cost for 2-4 persons from the same organization is $400 per person and for 5-10 persons the cost is $300 per person. A maximum of 40 participants can attend, so register as soon as you can! For participants who choose an a la carte approach, the cost of an individual session is $150 per person.

Registration Information https://executive.eller.arizona.edu/programs/nonprofit-leadership/

For more info > Cindi Gilliland > cgill@eller.arizona.edu